



Dr. King's SOCIAL MEDIA CONTEST **exclusively** for Retailers

King Bio is sponsoring popular product giveaways across the country!

Starting today, Dr. King's will give away ONE FREE PRODUCT with the purchase of 12 items from our current promotions:

(see list below)

Retailers, here's how it works:

- 1) Order 12 of one of Dr. King's promotional items during the promo month. (You may order 12 of multiple promo items, or multiples of 12 of one item to receive more than one giveaway. Buy 12, get one free, but purchases and ending contest dates must fall within the item promo month.)
- 2) Create a contest of your choosing using your social media and email list to promote the giveaway. (Reminder: contest end date must fall within the item promo month to get the free product.)
- 3) Dr. King's will provide the promo product pictures and descriptions. To pick up these assets, please visit www.drkings.com/marketing.
- 4) When the winner is announced, Dr. King's will send the free product to the retailer to give to your customer. (We must verify the retailer's contest did run.)
- 5) If you post the winner with a picture on your site and social media channels, we will also promote on ours! Link us, Like Us, Tag us, Follow us and Be our Friend.

SOCIAL MEDIA VERBIAGE:

Facebook: WIN a FREE Dr. King's <product name>! Dr. King's is a leader in natural products designed to equip YOU in YOUR Healing Revolution.

ENTER NOW.

Twitter: WIN a FREE Dr. King's <product name>! **ENTER NOW.**

Instagram: WIN a FREE Dr. King's <product name>! Dr. King's is a leader in natural products designed to equip YOU in YOUR Healing Revolution.

ENTER NOW.

LinkedIn: WIN a FREE Dr. King's <product name>! Dr. King's is a leader in natural products designed to equip YOU in YOUR Healing Revolution.

ENTER NOW.

LINKS / LOGOS:

Dr. King's logo
Product Logos

PRODUCT IMAGES:

(see list below)

TAG US!

2015 Promotions

June:

- Skin Tag Remover
- Mole Remover
- Scar Remover
- Cherry Angioma Remover
- Mole Remover

Regular Retail \$16.99

Sale Retail \$9.99

Promo Wholesale \$6.00

3rd Quarter

July:

- Anti-Aging & Wrinkles for Men
- Anti-Aging & Wrinkles for Women

Reg Retail \$19.99

Sale Retail \$9.99

Promo Wholesale \$6.00



August:

- Acne Clear
- Gout Symptom Formula
- Sciatica Nerve Formula
- Restless Leg Symptom Relief

Reg Retail \$19.99

Sale Retail \$9.99

Promo Wholesale \$6.00

September:

- Aquaflora Candida 9 High Potency

Reg Retail \$32.99

Sale Retail \$15.99

Promo Wholesale \$9.59

- Aquaflora Probiotic Restoration
- Aquaflora Enzyme Restoration

Reg Retail \$24.99

Sale Retail \$9.99

Promo Wholesale \$6.00

4th Quarter

October: to be determined by Expo East

November:

- Lungs & Bronchial Relief
- Sore Throat & Laryngitis
- Multi-Strain Flu Relief

Reg Retail \$19.99

Sale Retail \$9.99

Promo Wholesale \$6.00

December: no promotions scheduled

Note: All stores will have the option of a second month of specials on Aquaflo. This is a wild card promotion that can be customized for all retailers as an option and in addition to the published deals.

2016 Promotions:

1st Quarter

January:

- Natural Pet Pharmaceuticals (all)

Reg Retail \$19.99

Sale Retail \$9.99

Promo Wholesale \$6.00

February:

- Appetite & Weight with P.H.A.T.
- 9-1-1 Stress Control
- Anxiety & Nervousness

Reg Retail \$19.99 retail

Sale Retail \$9.99



Promo Wholesale \$6.00

March:

- Advanced Arnica (oral spray)
- Advanced Arnica (soothing topical cream)
- Acute Pain Relief (cooling topical cream)

Reg Retail \$19.99

Sale Retail \$9.99

Promo Wholesale \$6.00

Expo West possible new product launch. This will be a bonus with more specials.

2nd Quarter

April:

- Regional Allergies (all regions)
- Allergy & Hay Fever Reliever
- Asthma Symptom Relief

Reg Retail \$19.99 retail

Sale Retail \$9.99

Promo Wholesale \$6.00

May:

- Sleep Aid
- Snore Control
- Sinus Relief

Reg Retail \$19.99 Retail

Sale Retail \$9.99

Promo Wholesale \$6.00